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FOR IMMEDIATE RELEASE

Find the Quiet Side of Cayman at The Reef Resort

GRAND CAYMAN, Cayman Islands (March 24, 2011) – The Reef resort is located on the much less traveled East End of Grand Cayman, away from the cruise crowds and lines for a beach chair.

Offering an all-inclusive option at the all beachfront resort, The Reef features two on-site restaurants, a wide variety of water sports, two fresh-water pools, Le Soleil spa, a gym and 1,600 feet of white sand beach to it's guests.

The Reef accommodates both families and romance seekers with specially priced packages for both.

A family of four can enjoy five nights in a beachfront one bedroom for \$2,395 this summer season with The Reef's Teen Simply Adventure Package. It includes five days of car rental, snorkel gear, paddle board lessons with on-site White Sand Water Sports, two one-hour sessions of snorkeling with Diver Propulsion Vehicle, tickets to the Queen Elizabeth II Botanic Park and a donation to the Blue Iguana Recovery Program.

For a honeymoon, anniversary or just a romantic escape, couples can enjoy The Reef's Simply Romance Package for Two. It includes five nights in a beachfront deluxe studio suite, complete with a king size bed and over-size Jacuzzi, champagne and strawberries upon arrival, a private three-course candlelit dinner on the beach, kayak tour and a couples massage for \$1,695 in the summer season. Couples can upgrade to the all-inclusive package to include all meals, drinks and one hour per day of water sports and snorkel rentals for \$2,595.

Both packages include taxes. For more details on special offer and other packages at The Reef, visit <http://www.thereef.com/en/reservations/vacationSpecials.html>.

The Reef is the only resort on Grand Cayman with all beachfront rooms, and one of the few on the island to offer all-inclusive options. Located on the secluded East End of Grand Cayman, the family-run Reef Resort has 1,600 feet of white sand beach for 152 condo-style rooms.

The full-service resort features two restaurants, a spa, two fresh-water pools, snorkeling and scuba diving, along with many on site water sport activities from White Sand Water Sports. For more information about The Reef, go to www.theReef.com. To make reservations, email reservations@theReef.com or call 1-888-232-0541.

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