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The Reef: Move Up Double Up

For Immediate Release

Grand Cayman, Sept. 15, 2010 – Looking for an authentic, relaxing, and total beach vacation this winter? Escape the cold and unwind at The Reef Resort on Grand Cayman with the Double Upgrade promotion. Double up from a 450 sq. ft. beachfront studio to a 900 sq. ft. one bedroom executive suite at no additional cost. Combine this fantastic offer with The Reef's 20% Early Booking Bonus for added savings. Double upgrade vacation promotion includes:

- January 2011 - Beachfront One Bedroom Executive Suite just US\$200* per night
- February – April 2011 - Beachfront One Bedroom Executive Suite just US\$260* per night
- Book by Oct. 15 and travel prior to April 10th to take advantage of this promotion.

The Reef Resort is the only all suites beachfront resort on Grand Cayman and is found on the tranquil East End of the island. The East End is one of the island's best-kept secrets as it transports vacationers to the Grand Cayman of old, whilst offering guests the latest in technology (beachside Wi-Fi), the Island's finest diving and snorkeling sites, and a new non-motorized water sports program. Guests will also enjoy the resort's spacious beachfront, (1,600 sq. ft) it's the island's largest. The resort provides a full day of sunshine. It is built low to hug the coastline not the skyline. Visit online thereef.com, email reservations@thereef.com, or call 866.714.2309.

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