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Meetings Made for Beach Lovers at The Reef Resort Grand Cayman One Meeting Per Day Guarantee

For Immediate Release

(Grand Cayman, Grand Cayman Island –2008) According to the 2006 Maritz Travel Insight Survey, “31 percent of incentive travelers ranked beach, sun, and water locations as the most motivational”. The Reef Resort’s distinct East End location on Grand Cayman Island immerses meeting attendees in the Grand Cayman of old, as this location has a distinct unhurried vibe unlike the sprawling, tourism-developed 7-Mile Beach. “We provide a full-blown water destination as the resort boasts the largest beach (1,600 sq. ft.) on the island, and each guest will enjoy a beachfront suite,” stated Tom McCallum, Director of The Reef Resort. “Other distinguishing attributes are a private dock, an on-staff complimentary concierge service, a world-class, on-site scuba dive company, a beachfront casual restaurant and a formal dining experience, plus each guestroom offers a private balcony and/or patio with jaw-dropping 180 degree views of the color-changing waters of the Caribbean Ocean. This unique location inspired an exclusive resort guarantee – “only one meeting a day” to ensure the feeling of spaciousness, which parallels the same feeling as the resort and East End,” added McCallum. The new meeting space can host up to 90 attendees, is over 900 sq. ft., and is easily divided by two.

The goal of the resort is to be an intimate meeting destination and offer a Grade-A experience. To achieve these goals The Reef Resort has partnered with Bound for Success, an experiential training program designed to develop employees by taking them out of the traditional meeting room, and challenging them intellectually, emotionally, soulfully and physically while utilizing a series of psychologist-developed scenarios within a safe and controlled outdoor environment. The company provides a one-day master course specifically designed to assist participants who are faced with complex and challenging situations to develop self esteem and confidence while improving a variety of character traits such as goal setting, decision making and problem solving skills. The program starts at U.S. \$450 per person per day and uses an attractive, tracking-mechanism referred to as the “bounder’s log,” which oversees the development of each participant during the course of a day and then collates these benchmarks into measurable results and ROI.

Meeting planners yearning for a once-in-a-lifetime experience can visit the Queen Elizabeth II Botanical Park to view the critically endangered Blue Iguana up close and personal. Locally known as the “Blue Dragon”, these iguanas are native to, and found only on Grand Cayman Island at the Queen Elizabeth II Botanical Park, and it is estimated that approximately only 20 of these magnificent creatures exist in the wild. Visitors to the botanical park will be treated to a unique opportunity, upon which they will see hatchlings and up-to-5-foot-long adults. “To witness these creatures in their natural habitat is emotionally grounding and brings conservation to the forefront,” stated Fred Burton, the Blue Iguana Recovery Program Director.

Beyond exceptional eco-adventure opportunities, The Reef Resort also offers a full service food and beverage team eager to please their guests, preparing delicious Caribbean-style cuisine and continuously working with planners to provide a gastronomic delight at every meal. Additionally, the dedicated sales team and on-site event coordinators will cater to the needs of meeting planners to ensure a memorable and results-oriented event as the resort prides itself on its *Nordstrom*’s approach to customer service.

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Grand Cayman Island and The Reef Resort presents meeting planners with a variety of eco-adventures options from bio-luminescent or mangrove kayak tours, snorkeling opportunities, and a plethora of island excursions visit www.caymanislands.ky. Spa goers will also delight as the resort has recently opened a brand new spa *Le Soleil Spa*, and a new suite of guestrooms has now opened as well.

Meeting package prices start at U.S. \$150 per night per person plus a 10% island tax. To build a remarkable meeting experience or send a meeting request, email corporate@thereef.com, visit online at www.thereef.com or call 001.345.947.0100. To learn more about Bound for Success, please visit www.boundforsuccess.ky or email Cathy Williams, the Cayman Island Coordinator at cathy@alfresco.ky.

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