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FOR IMMEDIATE RELEASE

A Unique “No Problem” Caribbean Hurricane Vacation Guarantee Guests can breathe a sigh of relief when booking at The Reef Resort, Grand Cayman, Cayman Island

Grand Cayman, BWI – August 22, 2008 ----- The Reef Resort announced today, an improved version of its *No Problem Hurricane Guarantee*. As of today all guests who must shorten their onsite vacation due to a pending hurricane will be immediately refunded for any days missed additionally the resort will provide a complimentary five-night room voucher. The resort will continue to offer its original hurricane policy that allows travelers to cancel a reservation within 48 hours of their planned arrival on the island. The policy and the cancellation payments are simple - rebook without penalty or only pay a fee for one night’s stay a rare offer as traditionally, hurricane policies don’t go into effect until after the guest has arrived. The newly updated hurricane guarantee and cancellation policy is in effect from June 1 – November 30, 2008. The Reef Resort is an intimate resort, boasting the largest beachfront on the quiet East End of Grand Cayman, Cayman Island.

“We understand that guests come to our resort to experience a relaxing and tranquil experience in efforts to reduce hurricane anxiety we thought it best to offer a proactive and guest-centric hurricane policy that is hassle free and void of steep penalties,” states Tom McCallum, Director of The Reef Resort. The resort also provides these onsite guest services:

- Proactively advise guests to make flight arrangements to depart the island as a precautionary measure
- The resort’s complimentary concierge team actively assists rebooking of flights and making alternative accommodations, resulting in timely and safe departure for all guests
- Assist with refunds for non-direct bookings through wholesalers/travel agents
- Same day refunds for unused nights or cancelled reservations pre arrival

The Reef Resort’s off the-beaten path, east end location offers guests the largest beachfront, 1,600 feet of white sandy beach. Additionally, every guestroom provides oceanfront views with balcony overlooks. For information on the resort’s new spa, their new *Simply All Inclusive* package and other special offers or promotions visit www.thereef.com which was recently featured in *Caribbean Travel & Life* magazine as one of the top ten resorts “*Right Smack on the Beach*”.

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