



Contact: Nina Zapala: nzapala@fareedandzapala.com

Travelers have spoken and The Reef Resort is rated one of the Best in the World and number one in the Caribbean on Expedia Insiders' Select

For Immediate Release

Grand Cayman – 2007 – The Reef Resort, a secluded, all-beachfront suites property in East End, Grand Cayman, has been rated by Expedia travelers as the top resort in the Caribbean, and 14th worldwide out of more than 70,000 hotels and resorts on Expedia's recently released Insiders' Select index www.expedia.com/insidersselect.

This rating is compiled by traveler's opinions, who have visited the resort in the last six months, as well as Expedia experts who have visited the top destinations and then provide their insights and firsthand knowledge, and finally, the properties are systematically compared to similar hotels and resorts in order to determine the best value for the money.

"We always knew we had a jewel in the crown of Cayman tourism here on the East End, as the property has all of the attributes today's travelers desire. The Reef is off the beaten path and far removed from crowds plus we have by far the largest resort beachfront in Cayman, and as all of the suites face the Caribbean every guest receives an impeccable view," stated Tom McCallum, Director of The Reef Resort. "Of course, we try our hardest to provide exemplary service, and continually innovate, including such offerings as an industry leading flexible hurricane policy and environmentally friendly packages such as *Save the Blue Iguana*. It's nice to know that our guests feel The Reef Resort is a truly world-class property, and each and every one of our employees is responsible for this honor," added McCallum.

The Reef Resort offers a plethora of different vacation and specialty packages weddings, honeymoons, guys escapes, girlfriend getaways, scuba diving, vowel renewals and executive group retreats. Please visit online at www.thereef.com or call/email reservations at 888.232.0541 reservations@thereef.com.

#####