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**A Dive A Day Makes a Fabulous Stay  
The Reef Resort launches a new dive guarantee program.**

FOR IMMEDIATE RELEASE

Grand Cayman, Cayman Islands – The Reef Resort, Grand Cayman Island, is known for its all-beachfront suites and its remote East End location, which is far removed from the traditional tourist region. Now, this tropical resort is offering a sweet deal to dive aficionados, The Reef Resort’s dive guarantee.

If guests are unable to dive every day of their pre-booked visit, both accommodations and diving will be free. With pre-booked packages, discounted dive rates begin at \$108 per dive for two days of diving, \$102 per dive for three or four days, and \$96 per dive for five or more days. Individuals who book prepaid diving packages will also receive 50% off night dives and afternoon one-tank dives.

The Reef has teamed up with Red Sail Sports, the largest dive operator on Grand Cayman and a PADI 5-star dive center. “We chose Red Sail as it offers guests of the resort access to more than 100 dive sites on each coast of the island. In addition, the East End location is known for its unspoiled environment that provides natural, untainted dive adventures,” stated Paul Robinson, marketing director at The Reef Resort.

Dive season is a year-round event on Grand Cayman Island, with average summer temperatures in the mid-80s and winter temperatures in the 70s. For more information about The Reef’s new dive guarantee package visit <http://bit.ly/ct9o9U> or [www.thereef.com](http://www.thereef.com).

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About The Reef: The Reef Resort is the only all-suites beachfront resort on Grand Cayman. The resort is located on the tranquil East End of Grand Cayman, a highly desirable location for travelers committed to restful, relaxing, and rejuvenating vacation experience. The East End is one of the island’s best-kept secrets, transporting vacationers to the Grand Cayman of old, while The Reef offers guest’s Caribbean-inspired accommodations and the latest in technology - Wi-Fi beachside. The East End provides the finest diving, snorkeling and kite surfing sites. Guests can also enjoy the resort’s spacious beachfront -- the island’s largest at 1,600 feet. Sunshine abounds throughout the day, as the resort was built low to hug the

coastline rather than the skyline. The resort is family friendly and enormously popular as a casual, barefoot -beachside destination-wedding pick. Visit online [www.thereef.com](http://www.thereef.com).