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For Immediate Release

**The Reef Resort, Grand Cayman "Simply All Inclusive™"
A Friends and Family Budget Escape**

Grand Cayman, 2009 – This package was created for budget-minded family and friend travelers, who appreciate a great value and premium amenities. The Simply All Inclusive™ package includes all taxes and service charges, unlimited drinks (including top shelf premium cocktails) in the resort's bar The Rusty Pelican and Pelican's Reef restaurant, three meals daily (guests can choose anything from the a la carte menu), snorkel equipment, tennis, gym, and bicycle rentals as well as a complimentary on-site "discover scuba diving" lesson. Guests staying seven or more nights can also add a complimentary catamaran excursion to the renowned Stingray City or a relaxed Sunset Sail. Two swimming pools, water aerobics (a great exercise for children and adults of all ages), a daily noon fish feeding from the resort's dock, children's activities, water volleyball, shell collecting, sandcastle building, and endless beach adventures are all at a guest's fingertips. For those who relish captivating sunsets and evening activities, the resort offers a variety of entertainment, including the legendary Barefoot Man (www.barefoot.com). Stay in shape at the new Simply Fit gym or rejuvenate in the new boutique Le Soleil Spa. The *Simply All Inclusive*™ package rate starts at U.S. \$490 per night, for two for a Beachfront Studio, per night.

Guests will also continue to enjoy simple and convenient ways to make vacation planning a snap with the resort's on-site complimentary concierge who can arrange adventures pre-arrival and, of course, on-site. Hurricanes are never an issue at the Reef as their guarantee gives guests an option to cancel with a full refund before they even leave the house. In addition, the East End is the best kept secret among snorkel and dive enthusiasts, being the most pristine and un-crowded area on the island, which allows water adventurers an up-close and personal encounter with the reef and all of its inhabitants. Opened this summer, is a state-of-the-art fitness center, SimplyFit Gym, and soon to open Le Soleil Spa, an affordable day spa concept will open presenting guests with additional opportunities to stay in shape.

The Reef Resort has been a *Travel & Leisure* "steals and deals" pick twice this year, and was featured as part of a round up story on www.Orbitz.com. To learn more, visit The Reef Resort online at www.thereef.com or call toll-free 866 -714-2309.

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